



PARTNERSHIP PROSPECTUS



The Northern Territory Digital Excellence Awards formally celebrates individuals and organisations for outstanding digital achievement and innovation in the NT and is the premier Information Communication Technology (ICT) event of the year.

Run by a committee of representatives from ICT peak bodies, the Digital Excellence Awards is a wonderful example of how the ICT sector in the NT collaborates and works together towards a more vibrant and thriving community. The committee has previously delivered five successful Digital Excellence Awards and intends to continue with the event in 2026 and beyond. The concept of the awards is based on the peak bodies' national awards, with award nominees from the NT going through to nominations for national awards, where possible.

Objectives of the Awards

- To recognise and reward excellence in the Northern Territory Information Communication and Technology (ICT) sector
- To foster and celebrate innovation, excellence, and collaboration amongst NT ICT providers and their clients
- To promote the NT's ICT industry capabilities locally and nationally
- To promote the NT as a viable destination for ICT careers, investment, and opportunities
- To inspire students and young people into a career in ICT
- To inspire NT women into ICT careers, and support women working in ICT
- To attract young people to study and pursue career pathways in the technology sector

Award Categories

- ACS ICT Professional of the Year
- AISA Cyber Security Award
- ICTNT Local ICT Business of the Year
- *PARTNER* Progression of Women in ICT of the Year
- *PARTNER* Innovation of the Year
- *PARTNER* ICT Rising Star of the Year
- *PARTNER* Community Benefit Project/Program of the Year
- *PARTNER* Primary STEM Student of the Year
- *PARTNER* Secondary STEM Student of the Year
- CDU Code Fair – Overall Award for Most Outstanding Entrant
- Ministers' Gold Award

When: 13th November 2026 (TBC)
5:30pm – 7:00pm

Where: To be Advised



2025 Digital Excellence Awards Highlights



Capacity attendees



42 Nominations



11 Partners



9 Judges



11 Winners



**Social Media
Feature**

Scan the QR code below to see videos from the Digital Excellence Awards:



2025 -Master of Ceremony – Dave Thornton

In 2025 we had Dave Thornton as our Master of Ceremonies and he certainly help create an exciting vibe on the night, and make everyone laugh and appreciate all that we were recognising. This year we again plan to have a MC of similar calibre to make sure our awards night and industry stand out.

With over 20 years in the entertainment industry, Dave Thornton is one of Australia's most recognisable and versatile performers, having spent more than half his life engaging audiences across Australia and internationally, including Edinburgh, Montreal, Singapore and New York. A regular co-host of The Project, Dave's television credentials also include hosting Channel 9's 20 to 1 and Network 10's This Week Live, along with appearances on Spicks and Specks, Agony Uncles, The Hundred with Andy Lee, Would I Lie To You Australia and Hughesy, We Have a Problem? He is also well known in the sporting arena, hosting Fox Footy's The Beep Test and appearing on Fox Sports' The Back Page. In addition to his television and hosting work, Dave is an accomplished actor, with roles in House Husbands, Upper Middle Bogan and Five Bedrooms. A familiar voice on radio, he co-hosted Fox FM's breakfast show alongside Fifi Box and remains a regular guest across major networks nationwide. As a highly regarded stand-up comedian, Dave continues to tour extensively, with his acclaimed show Nothing's Unpossible showcasing his trademark humour and relatable take on family life, while his widely viewed online content further reflects his strong connection with audiences.



Partnership Opportunities

The committee is engaging partners to work with us to deliver this years' NT Digital Excellence Awards. This event presents a valuable opportunity for your organisation to engage a relevant and captive audience, and it offers a unique environment for you to position your brand in a desired context, to communicate a specific message, and to demonstrate your organisational values.

By partnering with us, the awards will allow you to meet your desired objectives, for example, attracting graduates in the ICT sector can be challenging and the awards provide an opportunity to attract high-achieving graduates. In 2026 there are six Major Partner opportunities available, including rising star, primary student, secondary student, innovation, progressing women and community benefit awards.

As a partner, you will be vital to the success of the awards, as partners can contribute more than financially through sponsorship. You can participate by generating attendees, award nominees, judges and positive attention. There are opportunities for partners to provide volunteers to help with the awards on the night. Similarly, partners provide credibility for the awards for the future and reinforce our committees brand positioning.

The awards celebrate local NT content, innovation and initiative, professional commitment to excellence in a field, effectiveness of solutions, benefits to the community and benefits of the user. If you want to participate in this important event and take advantage of the opportunity to become a partner, please contact us now, as major partnership opportunities are first come, first serve.

As a partner, we will work with you to ensure you get the reach you desire from partnering with us. As we are all working together to support the ICT sector in the NT, we have a shared interest in ensuring that your objectives are achieved.

Confirm your partnership by emailing the attached partnership agreement form to:
contact@ntdigitalawards.org.au

Partner Propositions

Partnership opportunities include exclusive major partnerships aligned to the six award categories, as well as a range of supporting partner opportunities. We are committed to ensuring all partners receive strong value and a meaningful return on investment and will work collaboratively with you to achieve the reach and visibility you are seeking. In previous years, organisations have partnered with specific awards or developed tailored partnership arrangements, and we remain open to discussing flexible options to suit your objectives—please feel free to get in touch to explore how we can work together.

The 2026 partnership opportunities are:

Innovation of the Year	\$8,000 + GST (exclusive)
ICT Rising Star of the Year	\$8,000 + GST (exclusive)
Community Benefit Project/Program of the Year	\$8,000 + GST (exclusive)
Supporting Women	\$8,000 + GST (exclusive)
Primary STEM Student of the Year	\$8,000 + GST (exclusive)
Secondary STEM Student of the Year	\$8,000 + GST (exclusive)
Supporting Partners	\$750 + GST (multiple opportunities available)

Major Partner \$8,000 (+ GST)

Summary

The Opportunity for you to:

- Exclusive naming rights of the award
- Engage up to 250 people from the ICT sector
- Drive brand awareness and become top of mind amongst the audience
- Develop and enhance relationships with key stakeholders
- Associate brand with supporting category nominees
- Ability to engage with rising stars to discuss ongoing opportunities
- Post event report provided

Objective	Feature	Benefits
Audience	- 250 attendees, mainly ICT professionals working across industry, government, education, also students and graduates - Access to key decision makers in local government - Post event report provided	- Reach, communicate and engage with target audiences - Connect with nominees for staff recruitment opportunities - Improved insights into reach, audience, success and outcomes
Awareness	- Recognition as a major partner including verbal acknowledgment, signage and social media - Naming rights of the award including presenting the award - Digital advertising - Logo on website, multi-media presentation, program and social media - Print advertising – pull up banners displayed and logo on program	- Drive awareness of your brand and become top of mind to the audience before, during and after the event - Drive awareness of your brand to the wider NT ICT community - Associate your brand with three ICT associations whose values are based around promoting the development of Australia's ICT resources - Associate your brand with a community event designed to celebrate achievements to demonstrate your values - Demonstrate a leadership position in the ICT sector to differentiate you from your competitors
Message	- Opportunity to speak to audience at the event while presenting the award	- Brand image, values, attributes and positioning reinforced and experienced in your desired context - Reinforce your message in a competitive category in your key market
Employees	- Access nominees and winners for the award for potential new employees	- Attract the top new employees
Relationships	- Access to key decision makers at event	- Develop and enhance relationships with a wide range of key audiences in an exclusive environment
Competition	- Category exclusivity - Be one of the exclusive major partners	- Brand differentiation

Supporting Partners \$750 (+ GST)

Summary

Multiple opportunities available for your organisation to be recognised as a supporting partner of the awards.

The Opportunity for you to:

- Engage 250 people from the ICT sector in an uncluttered environment
- Drive brand awareness
- Develop and enhance relationships with key stakeholders

Objective	Feature	Benefit
Audience	- 250 attendees, mainly ICT professionals working across industry, government, education, also students and graduates - Access to key decision makers in local government	- Reach, communicate and engage with target audiences
Awareness	- Digital advertising - Logo on website, multi-media presentation, program and social media - Print advertising – pull up banners displayed and logo on program	- Drive awareness of your brand and become top of mind to the audience before, during and after the event - Drive awareness of your brand to the wider ICT community in the NT - Associate your brand with three ICT associations whose values are based around promoting the development of Australia's ICT resources
Relationships	- Access to key decision makers at event	- Develop and enhance relationships with a wide range of key audiences in an exclusive environment

About Us

ACS: Australian Computer Society, NT Branch



The ACS is the professional association for Australia's Information and Communication Technology sector. We exist to make Australia and its ICT workforce a world leader and to promote the development, innovation and value of Australia's ICT resources. We do this by delivering authoritative independent knowledge and insight into technology, building relevant technology capacity and capability, and being the catalyst for innovative creation and adoption of technology for the benefit of commerce, government, and society.

AISA: Australian Information Security Association, NT Branch



As a nationally recognised not-for-profit organisation and charity, the Australian Information Security Association (AISA) champions the development of a robust information security sector by building the capacity of professionals in Australia and advancing the cyber security and safety of the Australian public as well as businesses and governments in Australia. AISA's vision is a world where all people, businesses and governments are educated about the risks and dangers of cyber-attack and data theft, and to enable them to take all reasonable precautions to protect themselves.

ICTNT: Information Communication Technology Industry Association of the NT

The Information Communication Technology Industry Association of the Northern Territory (ICTNT) is comprised of a broad representative group of the Information Technology services and supplier companies as well as companies in the Telecommunications Industry. The association represents companies across the whole of the Northern Territory. Key objectives of the ICTNT are to:



- Be the primary ICT Industry advocacy body in the Northern Territory;
- Promote and represent the interests of the Northern Territory ICT Industry across both business and the public sector;
- Act on behalf of association members to support Government in the development of robust ICT policy;
- Attract, grow and retain ICT skills within the Territory through instruments such as the ICT Industry Website;
- Identify industry development initiatives, fund and broker these on behalf of members through opportunity generation activities.

Please contact contact@ntdigitalawards.org.au if you would like to discuss partnership opportunities.

